



San koji postaje java

Lora je multifunkcionalan kompleks dimenzija palače, ispunjen potrebitim javnim sadržajima. Toranj visine 100 metara, koji će se izgraditi na međi sportskog i poslovnog dijela kompleksa, bit će, po riječima glavnog arhitekta Saše Begovića, simbolički svjetionik novoga razvoja grada

Piše: Martina Kocijan

Nedavno predstavljene sportsko-poslovni projekt Lora u Splitu, jedna je glavnih tema razgovora. Grade se temelji i nadzire cjelokupan projekt, jer Lora je u prvoj fazi nastanka. Na mjestu bivše vojarnje, a danas gradilišta sa svim potrebnim dozvolama, nastaje nova sportska dvorana. Nakon osvajanja titule svjetskih prvaka, hrvatski su rukometaši omogućili da se Svjetsko rukometno prvenstvo održi u Hrvatskoj. U Lorinim dvoranama 2009. godine zaigraće elite svjetskog rukometa, a na novim Lorinim tribinama najbolje svjetske rukometaše bodrit će više od 12.000 gledatelja. Projekt vrijedan vrtoglavih 140 milijuna eura, zamišljen je kao spoj sportskog i poslovnog kompleksa. Riječ "sportski" označava izgradnju multifunkcionalne sportske dvorane s 12.000 sjedećih mjesta, dok se iza riječi "poslovni" krije nova šoping-meke. Ovaj put riječ je o 35.000 četvornih metara. Sportska dvorana trebala bi se, osim za sportske priredbe, koristiti i za brojna kulturna, zabavna i poslovna događanja. Prema modelu javno-privatnog partnerstva, tvrtka Sportski grad TPN obvezala se, uz preuzimanje svih rizika, financirati i izgraditi kompleksni objekt, te u idućih 30 godina održavati ga i njime upravljati. Splitska Lora zajednički je projekt Konstruktor-inženjeringa, Instituta građevinarstva Hrvatske i Dalekovoda. Cjelokupan projekt se izvodi prema idejnom rješenju 3LHD-a, arhitektonskog

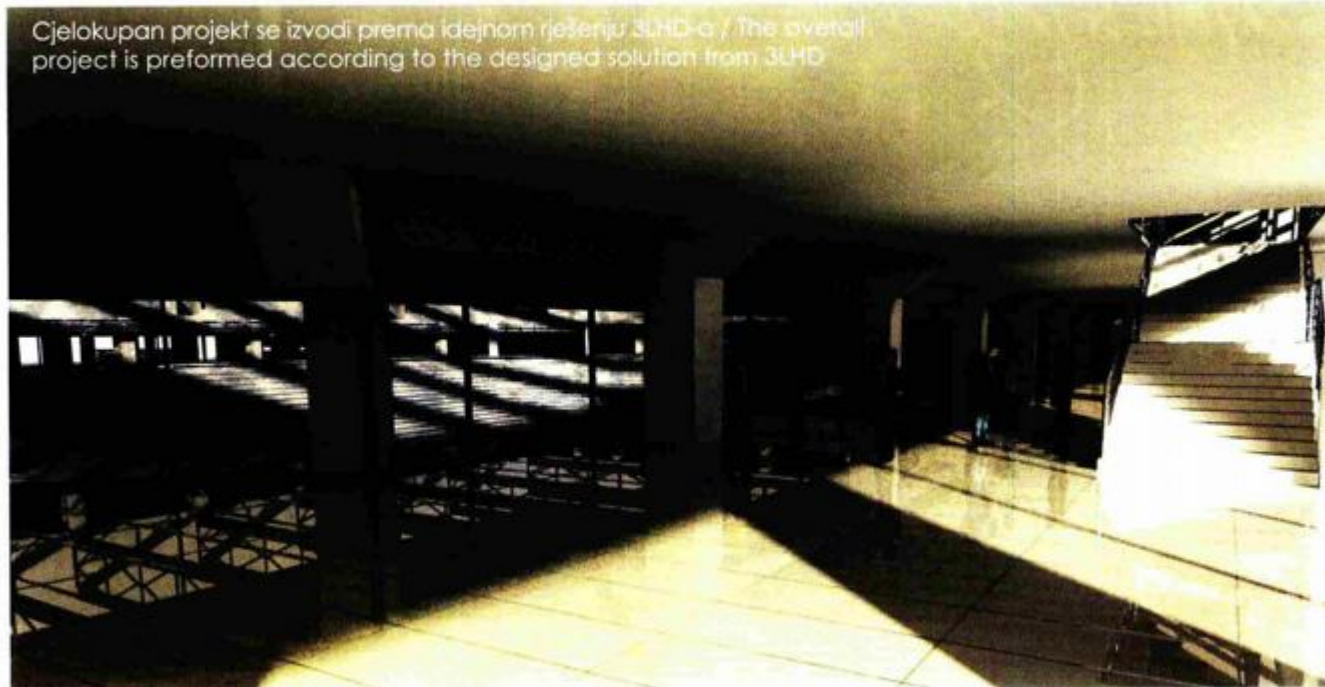
studija koji je pobijedio na pozivnom natječaju i trenutno nadgleda izgradnju objekta.

Mediterranski ugođaj svjetla i sjena

Prvonagrađeni rad odlikuje se, jezikom arhitekata, "jednostavnošću linija objedinjenih mediteranskim ugođajem prolaza i sjena". Saša Begović, glavni arhitekt 3LHD-ova novog projekta, pojasnio nam je kako će pravi mediteranski ugođaj Lora davati njezin atrij, brojni prolazi te igra svjetla i sjene. Lora je multifunkcionalan kompleks dimenzija palače, ispunjen potrebitim javnim sadržajima. Toranj visine 100 metara, koji će se izgraditi na međi sportskog i poslovnog dijela kompleksa, bit će, prema Begovićevim riječima, simbolički svjetionik novoga razvoja grada.

Projekt u brojkama

Od cjelokupne vrijednosti kompleksa od 140 milijuna eura, za dvoranu i prateće sadržaje izdvojiti će se 40-ak milijuna eura. Najveći iznos spominje se kod procjene ukupnih životnih troškova kompleksa za 30 godina, koji iznose čak 400 milijuna eura. Grade se dvije sportske dvorane na ukupnoj površini od 27.000 četvornih metara – velika s 12.000 mjesta i mala s njih 100. Komercijalni prostori Lore prostirat će se na 35.000 četvornih metara, dok će garaža zauzimati 46.000 kvadrata i osiguravati 1500 parki-



Cjelokupan projekt se izvodi prema idejnom rješenju 3LHD-a / The overall project is performed according to the designed solution from 3LHD

rališnih mjesta. Poslovni toranj će se prostirati na 28.000 četvornih metara.

Studio 3LHD – glavni "krivac" projekta

Pod imenom 3LHD krije se grupa sposobnih arhitekata. Njihov pristup je producentski i često se, kako kažu, dovede u ulogu redatelja ili DJ-a, kojemu na kraju preostaje najveća uloga – izvođenje najboljeg editinga. Dakako da izvedba ne bi ni bila moguća bez izmjene mišljenja stručnjaka za razna područja. Kada bismo nabrali i opisivali značenje svih nagrada koje je studio dobio tijekom desetogodišnjeg rada, trebalo bi nam barem još nekoliko stranica. Česta je izreka da je najbolji pokazatelj dobrog rada – zaslužena nagrada, što u slučaju ovog arhitektonskog studija postaje konstanta. Nagrada Bernardo Bernardi, godišnje nagrade Viktor Kovačić i Vladimir Nazor, AR+d Award, ID Magazine Award te prva nagrada 24. salona mladih samo su neki od trofeja. Na natječaju Novi Put svile u kineskom gradu Xi'anu, u jednoj od devet "kulturno-povijesnih zona", osvojili su 1. nagradu za Kulturni centar Istočne Europe i našli se u vrhu međunarodno priznatih arhitektonskih studija. Očito je da 3LHD-ovce danas možemo "kriviti" za brojna priznanja, nagrade i uspješna arhitektonska ostvarenja, a u slučaju Lore, proglašavamo ih glavnim "krivcima" za projektiranje dugo očekivanog projekta. Kolika je velika ljubav prema njihovu najvećem domaćem projektu, govori i činjenica da su samo za potrebe projekta Lora otvorili novi ured u gradu podno Marjana. Saša Begović, voditelj novoga splitskog ureda, potvrdio je da se Loru, od samog početka, prati na licu mjesta. Drugim riječima, ništa se ne ostavlja bez nadzora. Kompleksan projekt kakav je Lora mogao bi tako postati jedan od njihovih najuspješnijih poslova, a istodobno na korist svih građana Splita.

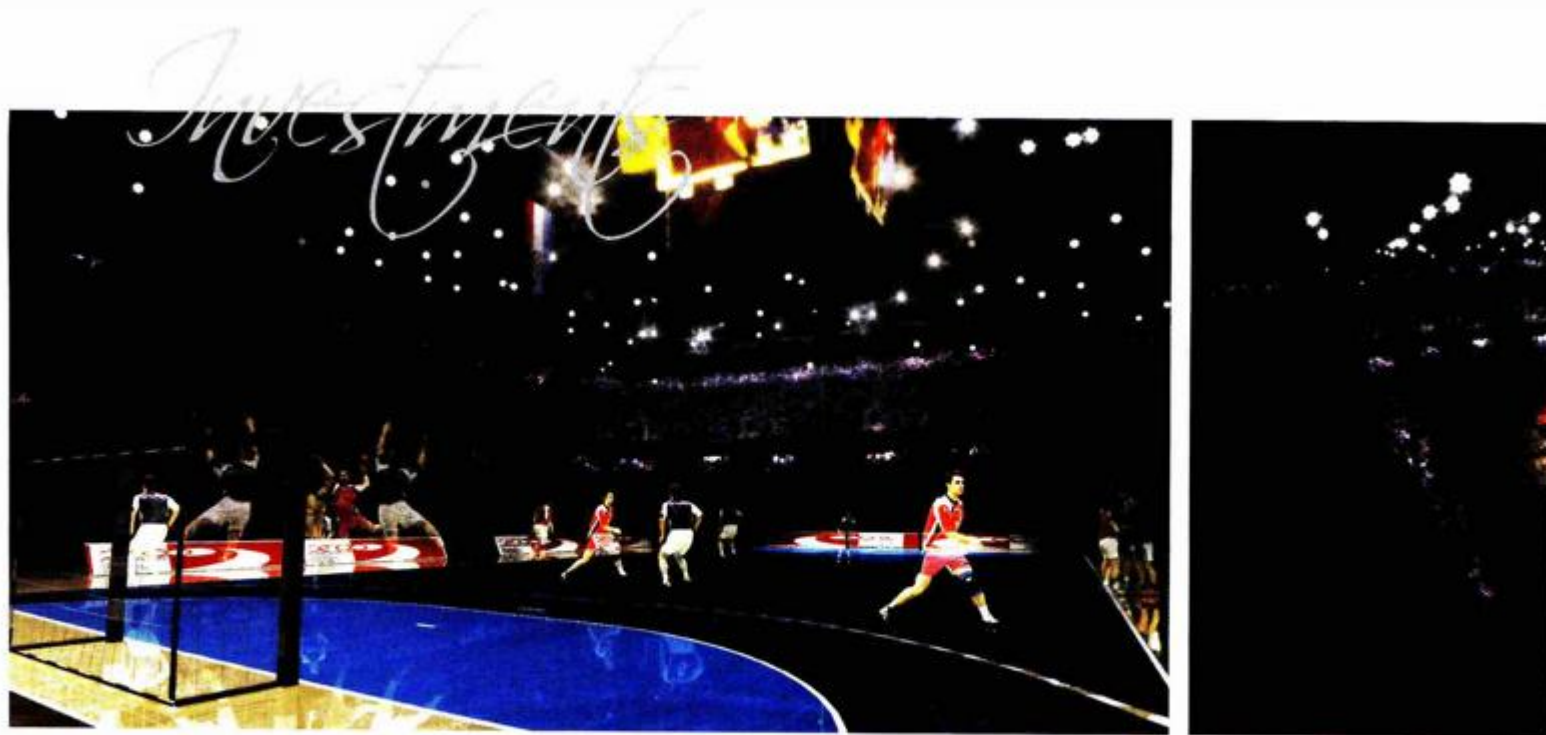
Dosadašnji projekti 3LHD-ovaca

Projekti vezani uz obnovu kulturnih ustanova, mostova, sportskih dvorana, trgova i paviljona čine niz koji studio

3LHD neprestano povećava. Do sada su 3LHD-ovci radili na projektiranju splitske Rive, sportske dvorane u Balama, Mosta hrvatskih branitelja u Rijeci, rekonstrukciji starog kina Apollo u dom glumačke družine Histriona, izgradnji hrvatskog paviljona EXPO 2005. u Japanu, Vili Klari u Zagrebu, stadionu Gradski vrt u Osijeku i mnogim drugim projektima. Osobito važnima smatraju projekte vezane uz kulturu gradova i organizacija, kao što je preuređenje staroga kina Lika, kojim će plesna scena dobiti novi prostor. Izgradnja hotela Lone u Rovinju, riječke sportske dvorane Zamet i stambenog naselja Zavrtnica u Zagrebu mali su dio budućih projekata.

Vidimo se u Splitu

Kako Metličić dodaje Baliću, Balić Kalebu, Kaleb Lackoviću, a Lacković Džombi koji u trenu postiže gol, gledat ćemo za manje od dvije godine. Do tada, ostaje vremena da pratimo Lorine prve udise. Praćenje izgradnje projekta, prema svim najavama, ne bi trebala biti teška zadaća. Osobito stoga što je za oba dijela kompleksa preciziran točan datum izgradnje. Za sportski dio određen je 30. prosinca 2008. godine, dok je za onaj komercijalni dio priopćeno kako će se završiti do 15. prosinca 2010. Dobra je vijest da će najavljeni projekt postati jedno od najvećih kapitalnih ulaganja u grad Split nakon Mediteranskih igara, koje su održane prije gotovo 30 godina. Nova višenamjenska dvorana pridonijet će osnaživanju Splita kao infrastrukturno izgrađenoga grada i istodobno otvoriti nova radna mjesta. U očekivanju najavljenih datuma, svim slučajnim promatračima i onima koji će u dvorani zaigrati u glavnim ulogama, ne preostaje ništa drugo do čekati i zamišljati gala otvaranje novoga sportsko-poslovnog kompleksa. Vjerujemo da otvorenje splitskog projekta pompoznošću i stilom neće zaostajati za otvorenjima brojnih hrvatskih šoping-centara. Ipak, nadamo se da će upravo Lora, nakon svih prijedrenih barijera, sreću donijeti u svojim sportskim prostorima, jer će prvi put u povijesti hrvatskog rukometa momci igrati na hrvatskim terenima.



SPORTS-BUSINESS PROJECT LORA

A Dream Come True

Lora is a multifunctional complex of palatial dimensions, which is filled with all necessary public features. The 100-metre-high tower, which will be built on the borderline of the sports and business parts of the complex, will be a symbolic lighthouse of the city's new development, according to head architect Saša Begović

Written by: Martina Kocijan

The recently presented sports-business project Lora in Split is one of the things everyone is talking about. Lora is presently in the beginning phase of its construction, as groundwork is being laid and the entire project is under supervision. The new sporting arena is being built at the location of the former military facility, which has now been turned into a construction site with all the necessary licences. After becoming world champions, Croatian handball players have enabled the next World Handball Championship to take place in Croatia. The elite of world handball will play in Lora arenas in 2009, and those best handball players in the world will be supported by over 12.000 fans at the new Lora grandstands.

This project, worth the astounding 140 million euros, is designed to become a combination of a sporting and business complex. The word "sporting" stands for the construction of a multifunctional sports arena with 12.000 seats, while the word "business" reveals a new shopping mecca. We're talking about 35.000 square metres this time around. The sports arena should be used not only for sporting events, but also for numerous cultural, entertainment and business occasions. According to the model of the public-private partnership, company Sportski Grad TPN has made the commit-

ment, while accepting all the risks involved, to finance and build this complex object, as well as maintain and manage it for the next 30 years. Lora in Split is a mutual project by Konstruktor-Inžinjeri and Dalekovod, which are the primary work performers, and the Civil Engineering Institute of Croatia. The overall project is performed according to the designed solution from 3LHD, which is an architectonic studio that won the invitational contest and is currently controlling the object's construction.

The Mediterranean Ambience of Light and Shadow

The top-award-winning project is characterized by, according to the architects, "the simplicity of lines that are united by a Mediterranean ambience of passages and shadows". Saša Begović, head architect of 3LHD's new project, explained to us that Lora's true Mediterranean ambience will be provided by the atrium, numerous passages, and light and shadow's intertwining. Lora is a multifunctional object with palatial dimensions, which is filled with all necessary public features. The 100-metre-high tower, which will be built on the borderline of the sports and business parts of the complex, will be a symbolic lighthouse of the city's new development, according to Begović.



12.000 gledatelja gledat će najbolje svjetske rukometaše / 12.000 fans will support world's best handball players

The Project by Numbers

Out of the overall 140 million euros that the complex is worth, about 40 million euros will be separated for the arena and the accompanying features. The largest sum of money is mentioned while evaluating the overall life expenses of the complex over the next 30 years, as they are speculated to cost about 400 million euros. Two sports arenas are built on the overall surface of 27.000 square metres – a large one with 12.000 seats and a small one with 100 seats. Lora's commercial spaces will spread across 35.000 square metres, while the garage will take up 46.000 m² and offer 1500 parking spaces. The business tower will take up about 28.000 square metres of surface.

Studio 3LHD – The Ones "To Blame" for the Project

The name 3LHD reveals a group of very capable architects. Their approach is very producer-like, and they claim that they often put themselves into the position of a movie director or a DJ, which usually perform the biggest role – working on the finest editing. It's understood that the performance wouldn't be possible without many experts from different fields of work exchanging their opinions. If we were to list and describe the meanings of all the awards this studio won during its ten-year existence, we would need several more pages. It's often said that the best indicator of quality work is – a deserved award, which is becoming a routine for this architectonic studio. The Bernardo Bernardi Award, annual awards Viktor Kovačić and Vladimir Nator, the AR+d Award, the ID Magazine Award and the top award at the 24th Showroom of Youth – these are just some of the trophies. At the New Silk Road Contest in the Chinese city of Xi'an, in one of the nine "cultural-historical zones", they won the top award for the Cultural Centre of Eastern Europe and found themselves at the top of internationally renowned architectonic studios. It is obvious that 3LHD members can now be "blamed" for many recognitions, awards and successful architectonic accomplishments, but as far as Lora goes, we are officially "blaming" them for projecting



Kulturni centar Istočne Europe u Xi'anu / The Cultural Centre of Eastern Europe in Xi'an

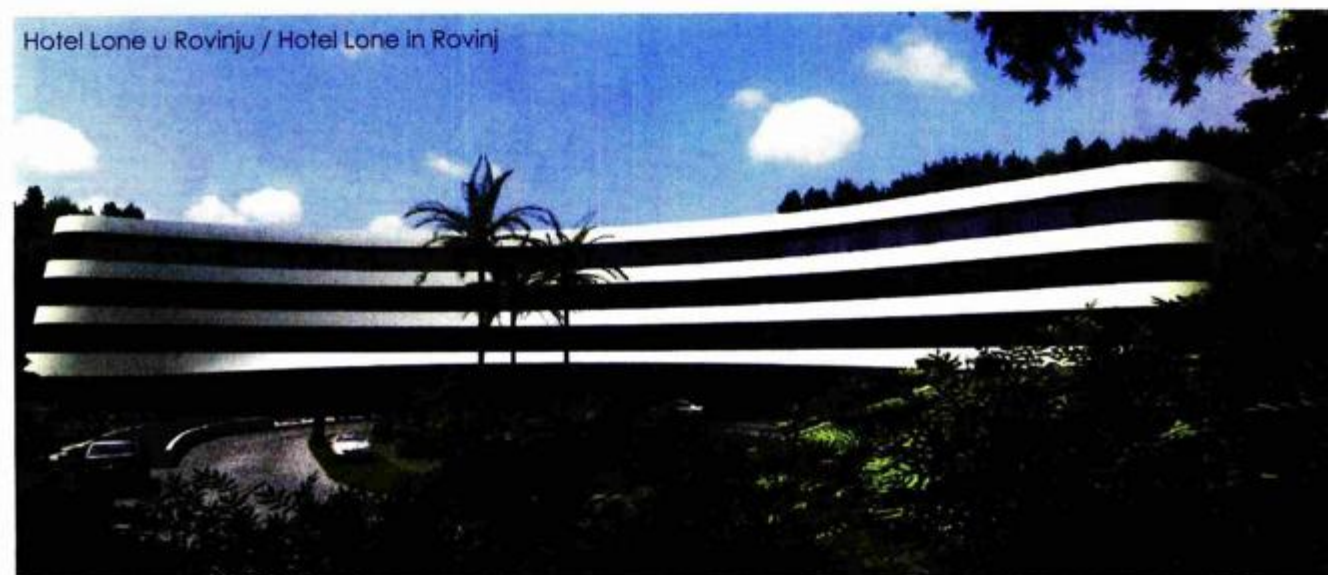


Kozala Rijeka



Kuća Jovanović / Jovanović house

this long-awaited project. And to further emphasize their love towards their biggest domestic project, we must point out that they opened a brand new office in the town below Marjan exclusively for the needs of Project Lora. Saša Begović, head of the new office in Split, has confirmed that Lora is being monitored at the very location right from the start. In other words, nothing is left in the hands of coincidence. A complex project like Lora might very well become one of their most successful projects, while benefiting the citizens of Split at the same time.



Previous Projects by 3LHD

Projects regarding the renovation of cultural establishments, bridges, sports arenas, squares and pavilions comprise a string that Studio 3LHD keeps enlarging all the time. As of today, people from 3LHD worked on the projecting of the Split Riva, sports arena in Bale, Bridge of Croatian War Veterans in Rijeka, reconstruction of the old Apollo Theatre into the home of the acting troupe Histriona, building the Croatian pavilion EXPO2005 in Japan, Villa Klara in Zagreb, Gradski Vrt Stadium in Osijek, and many other projects. They consider their projects that are connected to the cities' culture and organizations to be especially important, such as the renovation of the old cinema Lika, which will provide a new facility for the dancing scene. Building the Lone Hotel in Rovinj, the Zamet Arena in Rijeka and residential settlement Zavrtnica in Zagreb are just a small section of their future projects.

We'll See You in Split

In less than two years, we will watch Metličić passing the ball to Balić, who passes it to Kaleb, who passes it to Lacković, who passes it to Džomba, who then scores the goal. Until then, there is plenty of time to keep up with Lora's first signs of life. Judging by all announce-

ments, monitoring the object's construction shouldn't be a difficult task, particularly because both parts of the complex have a precise date of construction already predetermined. The sports section will be finished on December 30th 2008, while it's been announced that the commercial part will be finished around December 15th 2010. It's good news that the announced project will become one of the largest capital investments in the city of Split since the Mediterranean Games, which were held almost 30 years ago. The new multifunctional arena will contribute to strengthening Split as a city with a developed infrastructure, and it will also open plenty of new job positions. As we await the announced dates, all the innocent bystanders and future headliners inside the arena can do nothing but wait and imagine the gala-opening of the new sports-business complex. We believe that the opening of this Split project will not fall behind the openings of numerous Croatian shopping centres as far as panache and style are concerned. Still, let's hope that precisely Lora, after all the barriers that have been crossed, will bring good luck in its sporting facilities, because this will be the first time in the history of Croatian handball that our boys will get to play on Croatian soil.